EXECUTIVE PROGRAMME IN BLENDED FINANCE FOR FINANCIAL INCLUSION

Introduction

The Executive Programme in Blended Finance for Financial Inclusion is a comprehensive, executive-level programme designed to equip financial sector professionals, policymakers, development practitioners, investors and institutional leaders with the strategic knowledge and practical expertise required to mobilise and deploy blended finance solutions that promote inclusive and sustainable economic growth. The programme explores how public, private and philanthropic capital can be strategically combined to reduce investment risks, unlock private sector participation and expand access to finance for underserved populations, including SMEs, women-owned enterprises, youth-led businesses and rural communities. Participants will gain an in-depth understanding of blended finance structures, impact investing, sustainable finance, ESG principles, innovative financial instruments, risk-sharing mechanisms and public-private partnerships that drive long-term development outcomes. Drawing on global best practices, international case studies and emerging trends in development finance, the programme provides practical frameworks for designing, structuring, implementing and evaluating blended finance transactions across sectors such as agriculture, infrastructure, healthcare, renewable energy, affordable housing and digital financial services. Participants will also examine the regulatory, governance and institutional frameworks that support effective capital mobilisation while balancing financial returns with measurable social and environmental impact.

Course Objectives

- Understand blended finance concepts and mechanisms.
- Structure blended finance transactions.
- Mobilise public and private capital.

- Manage investment risks.
- Integrate ESG and impact measurement.
- Support SME and financial inclusion initiatives.
- Develop institutional capacity for blended finance.

Course Modules

> Module 1: Introduction to Blended Finance
- Concepts and principles
- Global trends
- Key actors
- SDGs and financial inclusion

> Module 2: Blended Finance Instruments
- Grants
- Concessional loans
- Guarantees
- Equity
- Results-based financing

> Module 3: Strategic Programme Design
- Project identification
- Risk sharing
- Partnership structuring
- Institutional alignment

> Module 4: Public and Private Sector Partnerships
- Government engagement
- Donor coordination
- Private capital mobilisation
- Policy environment

> Module 5: Risk Management
- Financial and operational risks
- Credit enhancement
- Risk mitigation frameworks
- Case studies

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> Module 6: ESG and Impact Measurement
- ESG frameworks
- Impact metrics
- Reporting
- Impact data analysis

> Module 7: Financing Inclusive Growth
- SME finance
- Agricultural finance
- Gender finance
- Digital finance

> Module 8: Innovative Finance Models
- Crowdfunding
- FinTech
- Social impact bonds
- Blockchain

> Module 9: Institutional Capacity Building
- Governance
- Compliance
- Investor relations
- Resource mobilisation

> Module 10: Emerging Trends
- AI in finance
- Cross-border investment
- Future of blended finance
- Inclusive economies

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