EXECUTIVE PROGRAMME IN FOREIGN EXCHANGE RISK MANAGEMENT, TREASURY OPERATIONS AND STRATEGIC HEDGING

Introduction

In today's interconnected global economy, exchange rate volatility has become one of the most significant financial risks facing organizations engaged in international trade, cross-border investments and global supply chains. Fluctuations in foreign exchange markets can significantly affect profitability, cash flows, pricing strategies, import and export costs, debt servicing obligations and overall financial performance. Effective foreign exchange risk management has therefore become a critical competency for finance professionals, treasury managers and organizational leaders seeking to safeguard financial stability and enhance shareholder value. This intensive five-day Executive Programme in Foreign Exchange Risk Management, Treasury Operations and Strategic Hedging equips participants with advanced knowledge and practical skills to identify, measure, monitor and mitigate currency risks using internationally recognized treasury management practices and financial risk management frameworks. The programme explores the structure and functioning of global foreign exchange markets, exchange rate determination, treasury operations, liquidity management and the application of sophisticated hedging instruments for managing transaction, translation and economic exposures. Participants will gain practical expertise in designing comprehensive foreign exchange risk management policies, evaluating hedging alternatives including forward contracts, currency swaps, futures, options and natural hedging techniques, while understanding the cost-benefit implications of each strategy. The programme also examines treasury governance, regulatory compliance, financial reporting requirements, Basel guidelines, International Financial Reporting Standards (IFRS), and the integration of technology in treasury and foreign exchange risk management.

Course Objectives

- Understand foreign exchange markets and currency management.
- Assess and manage exchange rate risk.
- Develop effective hedging strategies.
- Apply treasury and cash management techniques.
- Use derivative instruments for risk mitigation.
- Strengthen institutional foreign exchange risk frameworks

Course Modules

> Module 1: Foreign Exchange Markets and Currency Management
- Foreign exchange markets
- Treasury strategy
- Cash flow optimisation
- Regulatory compliance

> Module 2: Currency Planning and Forecasting
- Currency lifecycle
- Forecasting
- Cash handling
- Data analytics

> Module 3: Exchange Rate Dynamics
- Inflation
- Interest rates
- Political risk
- Macroeconomic factors

> Module 4: Currency Risk Management
- Transaction risk
- Translation risk
- Economic risk
- Risk assessment

> Module 5: Foreign Exchange Risk Mitigation
- Natural hedging
- Netting
- Leading and lagging

- Money market hedges

> Module 6: Treasury Risk Management Tools
- Forward contracts
- Futures
- Stop-loss orders
- Limit orders

> Module 7: Derivatives for FX Risk
- Forwards
- Options
- Swaps
- Practical applications

> Module 8: Hedging Strategies
- Forward hedging
- Interest rate hedging
- Commodity and equity hedging
- Event risk hedging

> Module 9: Enterprise Risk Integration
- Delta hedging
- Back-to-back hedging
- Risk governance
- Performance monitoring

> Module 10: Emerging Trends
- Digital currencies
- AI in treasury
- ESG considerations
- Future of currency management