EXECUTIVE COURSE IN SUSTAINABLE FINANCE, INVESTMENT AND VALUE CREATION

Introduction

The Executive Course in Sustainable Finance, Investment and Value Creation equips senior executives, finance professionals, investment managers, policymakers, regulators, development practitioners, and corporate leaders with the strategic knowledge and practical skills required to mobilize sustainable capital, integrate ESG into investment strategies, manage climate-related financial risks, and create resilient, high-performing organizations. Participants will explore sustainable finance frameworks, ESG investing, green and climate finance, blended finance, impact investing, sustainable capital markets, corporate finance, financial resilience, investment analysis, portfolio management, risk-adjusted value creation, and emerging financial instruments that support sustainable development. The programme aligns with internationally recognized standards and frameworks including the IFRS Sustainability Disclosure Standards (ISSB), Task Force on Climate-related Financial Disclosures (TCFD), Principles for Responsible Investment (PRI), Green Bond Principles (ICMA), Equator Principles, IFC Performance Standards, EU Sustainable Finance Framework, and the United Nations Sustainable Development Goals (SDGs).

Course Objectives

- Develop sustainable finance and ESG investment strategies.
- Integrate ESG considerations into financial planning and investment decision-making.
- Evaluate climate-related financial risks and investment opportunities.
- Design blended finance and innovative financing mechanisms.
- Apply impact investing principles to maximize sustainable development outcomes.
- Strengthen financial resilience through effective risk management.
- Assess sustainable investment projects using ESG and financial metrics.
- Mobilize green finance for sustainable infrastructure and development.

- Improve corporate value creation through sustainable finance practices

Course Modules

> Module 1: Sustainable Finance, ESG Investing and Global Financial Trends
- Foundations of sustainable finance
- ESG investing principles and strategies
- Global sustainable finance landscape
- Sustainable value creation and stakeholder capitalism

> Module 2: Corporate Finance, Capital Allocation and Sustainable Investment Strategy
- Sustainable corporate finance
- Capital budgeting and investment appraisal
- ESG integration into capital allocation
- Strategic financial decision-making

> Module 3: Climate Finance, Green Finance and Sustainable Infrastructure Investment
- Climate finance mechanisms
- Green bonds and sustainable debt instruments
- Sustainable infrastructure financing
- Carbon markets and transition finance

> Module 4: Blended Finance, Impact Investing and Development Finance
- Blended finance structures
- Impact investing principles
- Public-private financing models
- Development finance institutions and catalytic capital

> Module 5: ESG Investment Analysis, Portfolio Management and Financial Performance
- ESG investment screening methodologies
- Sustainable portfolio construction
- ESG valuation models
- Measuring financial and sustainability performance

> Module 6: Climate Risk, Financial Resilience and Enterprise Risk Management

- Climate-related financial risks
- Sustainable financial risk management
- Enterprise Risk Management (ERM) for financial institutions
- Building financial resilience

> Module 7: Sustainable Banking, Capital Markets and Financial Innovation

- Sustainable banking strategies
- Sustainable capital markets
- FinTech and digital finance innovations
- Green financial products and services

> Module 8: ESG Reporting, Sustainable Finance Regulations and Governance

- IFRS Sustainability Disclosure Standards (ISSB)
- ESG financial reporting and disclosures
- Sustainable finance regulations
- Governance and compliance for sustainable finance

> Module 9: Strategic Value Creation, Innovation and Executive Decision-Making

- Long-term value creation strategies
- Sustainable business models
- Executive finance dashboards
- Strategic investment decision-making

> Module 10: Developing a Sustainable Finance and Investment Strategy

- Sustainable finance maturity assessment
- Enterprise sustainable finance framework
- Investment strategy and implementation roadmap
- Monitoring, governance and continuous improvement
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