EXECUTIVE PROGRAMME IN MONITORING, EVALUATION & LEARNING LEADERSHIP

Introduction

The Executive Programme in Monitoring, Evaluation & Learning Leadership is an advanced programme designed for senior professionals responsible for leading monitoring, evaluation, performance, learning and evidence functions within organisations and complex programmes. The programme moves beyond technical M&E to examine how senior leaders can establish effective MEL systems, strengthen organizational performance, govern evaluation functions and use evidence to influence strategic decisions. Participants explore the relationship between MEL, strategy, resource allocation, organizational accountability, programme effectiveness and institutional learning. The course addresses strategic results management, MEL governance, performance measurement, evaluation leadership, data quality, organizational learning, stakeholder engagement, risk, accountability and adaptive management. It also examines how senior leaders can communicate evidence to boards, executives, donors, government institutions and other decision-makers. Participants will develop the ability to position MEL as a strategic management function rather than merely a reporting requirement, helping organisations make better decisions, improve programme performance and demonstrate results.

Course Objectives

- Lead strategic MEL functions and teams.
- Develop organisational MEL strategies.
- Establish effective MEL governance systems.
- Align MEL with organisational strategy.
- Strengthen results-based management.
- Improve performance measurement and reporting.

- Govern evaluation processes effectively.
- Strengthen evidence-based decision-making.
- Build organisational learning systems.
- Promote adaptive and continuous improvement.

Course Modules

> Module 1: Strategic Foundations of MEL
- Evolution of monitoring, evaluation and learning
- Strategic role of MEL
- MEL and organisational performance
- From compliance to strategic evidence

> Module 2: Results-Based Management and Performance
- Results frameworks
- Results chains
- Outputs, outcomes and impact
- Organisational performance

> Module 3: MEL Strategy and System Design
- MEL strategy development
- MEL architecture
- Information flows
- Institutional MEL systems

> Module 4: MEL Governance and Leadership
- MEL governance structures
- Roles and responsibilities
- MEL policies
- Leadership accountability

> Module 5: Strategic Monitoring and Performance Measurement
- Performance indicators
- KPIs
- Baselines and targets
- Performance reviews

> Module 6: Evaluation Leadership
- Evaluation planning
- Evaluation governance
- Evaluation quality
- Evaluation utilisation

> Module 7: Data, Evidence and Decision-Making
- Evidence requirements
- Data quality
- Evidence interpretation
- Management decisions

> Module 8: Accountability, Stakeholders and Reporting
- Accountability systems
- Stakeholder engagement
- Executive reporting
- Donor and management reporting

> Module 9: Organisational Learning and Adaptive Management
- Learning systems
- Lessons learned
- Adaptive management
- Continuous improvement

> Module 10: Leading High-Performing MEL Functions
- MEL team leadership
- MEL capacity development
- MEL performance management
- Strategic MEL action planning

P.O Box 7254- 01000
www.trustgatecorporateskills.co.ke
Location Thika & Nairobi